



Proceeds to benefit:



STOLLERY
CHILDREN'S
HOSPITAL
FOUNDATION



The Row for Kids Festival is a joint fundraiser for the Stollery Children's Hospital Foundation and the Edmonton Rowing Club. The original concept and current organization of the event is lead by PCL Construction Management Inc. and will be held at Telford Lake in Leduc, Alberta on September 12, 2009.

Ways to support the 2009 Row for Kids Festival

Sponsorship of the Row for Kids Festival can offer your company an opportunity to demonstrate leadership as a corporate citizen. Speak with your Festival contact about sponsorship opportunities.

Give your time and help event organizers before, on and/or after race day. Duties may include soliciting prizes or sponsorship, posting posters, taking pictures, setting up tents & tables, face painting, distributing t-shirts, directing racers, food set-up & clean up, deliveries & pick ups, etc.

Donate goods & services to help with event logistics or participant prizes. Speak with your Festival contact to determine what types of goods and services are needed.

Enter a Team and raise pledges in support of children's health and youth rowing programs.

Promote the event in your community, by word-of-mouth, radio plugs, interviews, day-of broadcasting, onsite segments, etc. Media are welcome to participate in any capacity.

Pledge a participant for a minimum of \$25 and you'll be issued a tax receipt for your donation. Then on race day, come out and join the party at Telford Lake to cheer on your favorite team!

Match Team Totals and demonstrate your commitment to making a difference in the life of a child at the Stollery Children's Hospital.

To support the 2009 Row for Kids Festival or for more information, please contact:

John Droog at john@rowforkids.com

Mike Steacy at mike@rowforkids.com



CONSTRUCTION LEADERS

The Row for Kids Festival is founded and organized by PCL Construction Management Inc.