



Proceeds to benefit:



STOLLERY
CHILDREN'S
HOSPITAL
FOUNDATION



The Row for Kids Festival is a joint fundraiser for the Stollery Children's Hospital Foundation and the Edmonton Rowing Club. The original concept and current organization of the event is lead by PCL Construction Management Inc. and will be held at Telford Lake in Leduc, Alberta on September 12, 2009.

Benefits of Sponsorship

- **Demonstrate leadership** by supporting leading-edge medical research and care
- **Contribute** to a cause that touches everyone of your key prospects, clients and employees
- **Associate** your organization with respected brands in our community

Sponsorship Opportunities

Gold - \$10,000

- *Recognition as Gold sponsor in Stollery Children's Hospital Foundation Bearfacts article*
- *Opportunity to provide company signage on-site at the event*
- *Name and/or logo recognition on website*
- *Name and/or logo recognition on participant t-shirt*
- *Name and/or logo recognition on event signage*
- *Name and/or logo recognition on participant packages*
- *Opportunity to speak during program AND/OR greet guests as they arrive at event*
- *Four tickets to enjoy the BBQ*
- *Profile and photo in Stuff Bag*

Silver - \$5,000

- *Opportunity to provide company signage on-site at the event*
- *Name and/or logo recognition on participant t-shirt*
- *Name and/or logo recognition on website*
- *Name and/or logo recognition on participant packages*
- *Opportunity to greet guests as they arrive at event*
- *Two tickets to enjoy the BBQ*
- *Profile and photo in Stuff Bag*

Bronze - \$2,500

- *Name and/or logo recognition on website*
- *Profile and photo in Stuff Bag*

To sponsor the 2009 Row for Kids Festival or for more information, please contact:

John Droog at john@rowforkids.com

Mike Steacy at mike@rowforkids.com



CONSTRUCTION LEADERS

The Row for Kids Festival is founded and organized by PCL Construction Management Inc.