



Proceeds to benefit:



STOLLERY
CHILDREN'S
HOSPITAL
FOUNDATION



The Row for Kids Festival is a joint fundraiser for the Stollery Children's Hospital Foundation and the Edmonton Rowing Club. The original concept and current organization of the event is lead by PCL Construction Management Inc. and will be held at Telford Lake in Leduc, Alberta on September 12, 2009.

Since inception, the Row for Kids Festival has raised over \$150,000 for the Stollery Children's Hospital Foundation and Edmonton Rowing Club.

Fact Sheet - Stollery Children's Hospital

The Stollery Children's Hospital Foundation is a non-profit organization dedicated to raising funds for the Stollery Children's Hospital. As the recognized fundraiser for the Stollery Children's Hospital, the Foundation is committed to continuous improvement in technology, research and facility enhancements, ensuring that every child who comes through our doors receives state-of-the-art pediatric care.

Donations to the Stollery Children's Hospital Foundation:

- Purchase state-of-the-art equipment that allows our specialists to give our kids the best care possible.
- Support research to provide cures and treatments for childhood diseases
- Protect and educate our children
- Recruit and keep nationally and internationally renowned scientists and doctors

Fact Sheet – Edmonton Rowing Club

The Edmonton Rowing Club is a non-profit organization whose mission is to stimulate, foster, and develop the life-time sport of rowing in the Greater Edmonton Area. Our programs aim to advance youth development, amateur sport, and recreation for all participants – from those seeking leisure activity to those striving to achieve athletic excellence - and to strengthen the significant contribution that these initiatives make to the quality of life in our community.

We focus on:

- Providing programs and activities that support high performance athletes, junior development initiatives, masters and recreational activities
- Providing a supportive and competitive learning environment for developing athletes
- Emphasizing a team-oriented approach to practices and to competition. The values of teamwork, dedication and commitment are reinforced and incorporated into each training session and every race
- Ensuring that programs and activities are accessible to all.

For more information about the Stollery Children's Hospital Foundation, Edmonton Rowing Club or the Row for Kids Festival, please visit www.rowforkids.com



CONSTRUCTION LEADERS

The Row for Kids Festival is funded and organized by PCL Construction Management Inc.